

Nehi Company

"We have one fact to get across to the people more than anything else—that is the quality of Nehi drinks. Everyone who drinks a bottle of Nehi knows it is good. We want them to know it is good for them as well," said an official of the Nehi Company.

The Good Housekeeping Laboratories are noted for the extensive tests given any article before they will give it their Seal of Approval. Nehi feels that this seal alone should speak for the quality of drinks which carry it.

The firm uses the best brands and the highest priced concentrates it is possible to buy. All of its drinks are mixed and bottled under absolutely sanitary conditions. The fruit drinks and chocolate contain actual food value way beyond the price you pay for them.

To their list of other fine drinks a new one has been added—a big 12-ounce bottle of Royal Crown Cola. They have not the slightest doubt that it will soon be as popular as all the others. All they ask is that you try it and for that purpose they are enclosing with their ad tonight a free coupon. Take it to your nearest grocery or drug store. For a mere deposit of two cents on the bottle you may get a bottle of this new Cola. Take it home and put it on ice—after you have tried it, you are sure to say, "Another good Nehi Drink."