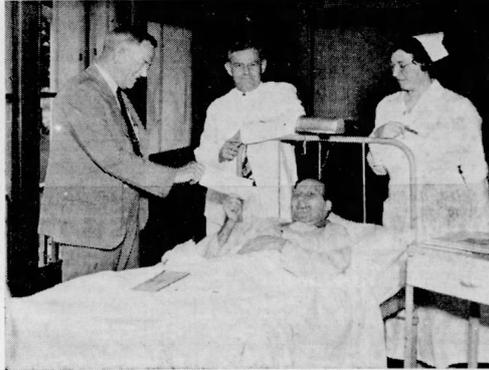


HOSPITAL PATIENT WINS \$1000.00



Bert Meadors — patient at Julius Marks Sanatorium, receiving \$1,000.00 check from R. D. Head, manager of the NEHI Bottling Company, Lexington, Ky. Dr. E. J. Murray, Superintendent of Hospital at center, Mrs. Cecil Adair, nurse at the institution, at right.



Mr. Meadors won his prize for adding 25 words or less to the statement "I Like ROYAL CROWN Cola Best Because..."

This was the 25th prize of \$1,000.00 awarded by ROYAL CROWN Cola in their \$50,000 contest. This makes a total of ten prizes, ranging from \$10.00 to \$1,000.00 awarded to contestants in and around Lexington during the contest.

Tune in on WLAP for special broadcast at 7 o'clock tonight for Mr. Meadors' story of how he won this prize.

TRY A BOTTLE OF ROYAL CROWN COLA AND SEE WHY EVERYBODY IS SAYING "I LIKE ROYAL CROWN COLA BEST."

MAKE YOUR OWN TEST OF ROYAL CROWN COLA QUALITY

We've been making Cola beverages for a quarter century. We think we know a good one when we taste it. We think ROYAL CROWN Cola is the best Cola drink that ever bubbled out of a bottle. But all of this amounts to nothing if you don't think so too. That's why we urge you to make your own test. Compare ROYAL CROWN Cola with any other Cola drink you can buy. We honestly believe its tingling, thrilling goodness will win you. After you've selected ROYAL CROWN Cola because of its quality, remember you get two full glasses in each bottle without one penny additional cost. Look for the big letters R C on the label of each ROYAL CROWN bottle.

NEHI BOTTLING CO.

628-640 E. 3rd STREET