

400 BOTTLERS OF COCA-COLA MEET

Four hundred members of the National Coca-Cola Bottlers' Association from all parts of the United States were gathered at the Piedmont Hotel Thursday for the sixth annual convention of the organization. The convention will be in session through Friday, under the direction of the advisory board, composed of Arthur Montgomery, of Atlanta; Crawford Johnson, of Birmingham; John K. Crosswell, of Sumter, S. C.; Columbus Roberts, of Columbus, Ga., and W. A. Bellingrath, of Montgomery, Ala.

On the program for the Thursday meeting, which opened at 10 o'clock and will continue through until the afternoon, with a half hour for luncheon, were Charles Howard Candler, of Atlanta, vice president of the Coca-Cola Company; R. I. Stephens, of Quincy, Fla., and W. P. Heath, of Atlanta. Members of the various sections of the country discussed "How to Improve the Methods and Conditions in a Coca-Cola Bottling Plant."

A theater party will be given at the Forsyth Thursday night. Harold Hirsch, general counsel of the Coca-Cola Company, will be the principal speaker at the Friday's session. He will speak on "The Success of Law Suits Dependent on the Bottler." Other speakers Friday will be G. A. Simms and members of the "Blue Ribbon Cabinet." The convention will close with a smoker in the main dining room of the Piedmont Friday night, at which A. B. Freeman, of New Orleans, will be toastmaster.