

COCA-COLA BOTTLERS GATHER HERE TODAY FOR ANNUAL SESSION

About 300 bottlers of coca-cola will meet at the Piedmont hotel Wednesday and Thursday for their annual business session at this city. A number of the men engaged in this work arrived here Monday and others will come Tuesday.

General trade conditions as they affect the bottlers will be discussed at the business meetings to be held on the two days mentioned, and a number of strong addresses will be delivered during the time of the gathering.

While the meetings are held each year for business discussions, the social side of this year's meeting will not be neglected. On Wednesday evening the visiting bottlers will attend a theater party at the Forsyth, and on the following night they will hold a smoker at the Piedmont.

The program is one of the most attractive ever arranged for a meeting of the bottlers, and it is believed that great benefit will accrue to the bottlers as a result of this year's gathering.