

SUMTER DAILY ITEM ...A Salute To Coca-Cola

SECTION B

SUMTER, S. C., SEPTEMBER 21, 1961

PAGE 1

Asa Candler's Vision Attested Around World

The story of the life of Asa by the time he had reached the 60th anniversary of the founding of the original beverage...



A. T. HEATH SR. Founder of Carolina Coca-Cola Bottling Co. 1881-1950



MRS. A. T. HEATH SR. Executive Vice-President and General Manager



W. L. HEATH Secretary-Treasurer

Coca-Cola Story Here Reflects City Growth

Sumter was an agricultural town of scarcely 10,000 and World War I was still in progress when A. T. Heath Sr. purchased the Coca-Cola Bottling Co. from Ed Coker in 1911.

Bottled Coca-Cola Arrived in 1890's

The picture shows a distribution plant. The result of the distribution of Coca-Cola in bottles occurred in 1890 between the two Chattanooga...

Distinction Was The Aim

"We need a new Coca-Cola label for the new Coca-Cola design."

MEDICAL AMBITION

Asa Candler began his work as a doctor in a rural area in South Carolina, Ga. being it to be a medical school.

INTERESTING ROMANCE

The problem of education in the early 1800s was a serious one for the young people of the South.

Home Ownership Is Key Factor

As part of the home ownership program, the process of building and distributing Coca-Cola plants...

COMPANY KEEPS PRODUCT HADY

In expanding the goal of the company, the Coca-Cola plant in Sumter...

Global Coverage

Coca-Cola, one of the world's most famous products, is now a global brand...

Home Ownership Is Key Factor

As part of the home ownership program, the process of building and distributing Coca-Cola plants...

Home Ownership Is Key Factor

As part of the home ownership program, the process of building and distributing Coca-Cola plants...

Home Ownership Is Key Factor

As part of the home ownership program, the process of building and distributing Coca-Cola plants...

Copyright © 2023 Newspapers.com. All Rights Reserved.